

# OUR GUIDING LIGHTS



## **Arvind Shah**

Chairman & CFO

With an enriched experience of 50+ years in diamond manufacturing, Mr. Arvind Shah is responsible for the diamond processing activities at all the facilities, management of contractors as well as overall administration. He is also one of the key persons responsible for rough procurement from overseas. He is well versed with all the requisite quality norms and systems related to diamond manufacturing. Under his integrated management style and vision the company has gained commercial success in the global diamond industry.



## **Vipul Shah**

CEO & Managing Director

Mr. Vipul Shah has created an empire to reckon with through sheer grit and visionary foresight. He has been instrumental in establishing the Company's global network, currently one of the best in the industry. He transformed a manufacturer company to a value added, vertically integrated supply partner.



## **Rahil Shah**

Executive Director

The youngest Executive Director of Asian Star Co. Ltd., Mr. Rahil Shah, represents the third generation of Shah family. Over the past years, he has been inducted steadily in different functions of the diamond business and currently is closely involved in the everyday functioning of rough procurement and diamond manufacturing. Being technology savvy, he has been instrumental in implementing new technologies at the factory and upgrading the ERP system.

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## **Priyanshu Shah**

Director

Mr. Priyanshu Shah heads the thriving jewellery operations of the Company. He successfully straddles the production and marketing functions for international as well as domestic jewellery operations. He works closely with the design team to infuse his instinctive aesthetic sense in every design. His vast knowledge of global jewellery trends has resulted in the launch of several successful collections and business initiatives.



## **Dharmesh Shah**

Director

Having started his career in the diamond business from the bottom rung, Mr. Dharmesh Shah has been trained in all aspects of the industry in India and abroad. He is well-travelled and has thorough knowledge of current trends prevailing worldwide as well as deep insight of future needs of the diamond market. Presently, he oversees sales and marketing functions and has been instrumental in building and nurturing strategic alliances with business partners.