BRAND WATCH

Tradition Reinvented

Inspired by the royal heritage of ancient India, A'Star Jewellery showcases two traditional forms of jewellery – the chand baali earrings originating from the Mughal era and the Pacheli bangles reflecting the Rajasthani tradition. The alluring and classical silhouettes are treated to contemporary styling in keeping with the tastes of a modern woman.

The 'Chandbali' collection offers lightweight diamond earrings, in yellow and white gold, embellished with pearls and coloured gemstones to accentuate the royal edge. Available in less than 1 carat diamond weight, the price points remain affordable.

The fine artistry in the Pacheli bangles is complemented by the innovative illusion plate-setting. A lavish diamond-intensive look is achieved using no more than 1-2 carats of diamonds.

The collections offer a wide design choice at attractive price points to suit all occasions and budgets.