

ESTD  1971

ASIAN STAR

+ Sparkle Of Perfection +

ASIAN STAR COMPANY LIMITED

CORPORATE PRESENTATION / APRIL 2024

ABOUT OUR COMPANY



Established in 1971, we are a public limited company listed on the Bombay Stock Exchange since 1996.



OUR BUSINESS

- Diamond Cutting & Polishing
- Diamond Jewellery Manufacturing
- Distribution & Retailing

As one of the world's leading diamantaires with end-to-end control on our mines-to-market supply chain, we have earned a sterling reputation with leading global brands and retailers for our ethical business practices.



OUR PURPOSE

Enhancing the way the world experiences diamonds.

VISION

To be a trailblazer in the diamond industry known for delivering desirable diamonds and delightful experiences to customers across the globe.

MISSION

Create a sustainable diamond ecosystem with an innovative mindset and passion for excellence that helps our people and our customers grow together.

CORE VALUES



Integrity



Team Work



Customer Value



Ownership



Innovative



Excellence



MEET OUR LEADERS



Arvind Shah

Chairman &
CFO



Vipul Shah

CEO &
Managing Director



Rahil Shah

Director



Priyanshu Shah

Director



Dharmesh Shah

Director

OUR ACCREDITATIONS & OUR RANKINGS

- Approved for direct rough supply from DE BEERS
- Approved Manufacturer of FOREVERMARK & CANADAMARK
- Approved Programme Participant of Code of Origin (CoO)
- Certified Member of RJC (Responsible Jewellery Council)
- ISO 9001:2015 certification from TUV NORD, Germany
- "A2+" rating for short-term and "A-; Stable" rating for long-term bank facilities by CARE - Credit Analysis and Research Ltd
- Ranked 434 in Dun & Bradstreet's "India's Top 500 Companies" in 2022



“ IT'S NOT WHAT WE DO,
IT'S HOW WE DO IT ”



OUR BIG 6



1

Vertically-Integrated Business Model

Delivers a sound and synergistic commercial proposition

2

World-Class Manufacturing Base

For diamond processing and jewellery manufacturing

3

Widespread Marketing Network

Enables easy access and quick response time

4

Supply Chain Integrity

Guarantees provenance and authenticity of our diamonds

5

Talented Design & Development Team

Adds uniqueness and innovation to our product portfolio

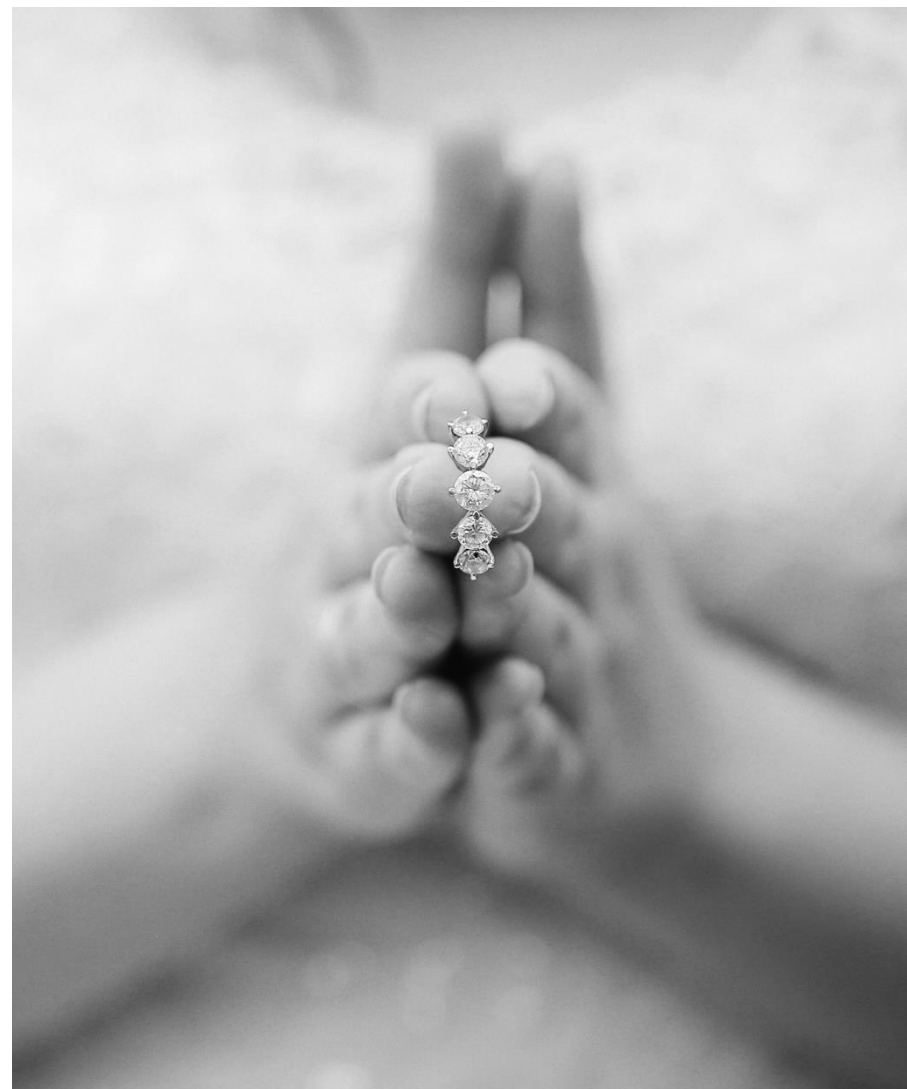
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Strong Financial Base

Presents a reliable and dependable business partner



BUSINESS MIX





OUR MANUFACTURING

LOOSE POLISHED

◆ 900

Skilled Workers

◆ 100,000 sq. ft.

World-Class Infrastructure at Surat

◆ USD 300 Mn

Overall Production Capacity Per Annum



PRODUCT RANGE

Fine makes in all colours and clarities up to 2 carats

- Round Brilliant
- Fancy Shapes
- Certified Diamonds
- EX-EX-EX Hearts & Arrows Cut
- Forevermark, Canadamark & Code of Origin Diamonds
- Proprietary Cuts



OUR MANUFACTURING

DIAMOND JEWELLERY

◆ 60,000+ sq. ft.

World-Class Infrastructure at Mumbai,
Hosur and Surat

◆ 30,000+

Available Design Database

◆ 750,000 pieces

Overall Production Capacity Per Annum



PRODUCT EXPERTISE

Specialization in classic, contemporary and fusion styles

- Bridal
- Fashion
- Solitaires
- Ceramic Fine Jewellery
- Men's Jewellery
- Market-Centric, Concept-Based Customization
- Mine-Origin Programme Collections
- Private Labels



OUR PRESENCE



We are strategically placed around the world at major manufacturing, trading and consumption centers of the diamond industry.

Our factories, offices and marketing arms are powered by a talented workforce of more than 1900 employees.



OUR DISTRIBUTION & SERVICES



We mitigate market risks with a well-balanced distribution strategy.

- Diverse customer base, from jewellery manufacturers to retail chains to e-commerce businesses.
- Steady demand for our products from USA, Europe, Asia, Middle East, Australia and South Africa.

SERVICES



Participate in major international trade shows



Consult on market & product customization



Provide superior quality product images



Promotional material support



Back-end data support to e-commerce customers

OUR ASSURANCE



We promise to adhere to highest level of ethical, social, environmental and quality standards by abiding to recognized international codes of practice.

ETHICAL SOURCING

Long term contractual supply



Approved Programme Participant

DE BEERS
FOREVERMARK

Approved Manufacturer



CANADAMARK

Approved Manufacturer



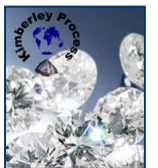
RJC
Certified Member

DE BEERS
BPP

Best Practice Principles



ISO
9001:2015



Kimberly
Process



NUMBER CRUNCHING



OUR PERFORMANCE HIGHLIGHTS



SEGMENT WISE REVENUE

In FY2022-23, the company stands at the cusp of transformative growth. Our focus has been towards actively cultivating agility and efficiency across all our operations to drive value within our business.



TURNOVER

Rs 4478 Cr



DIAMONDS

Rs 3751 Cr



JEWELLERY

Rs 725 Cr



OTHERS

Rs 2 Cr



EBITDA

Rs 148 Cr



PAT

Rs 83 Cr



EPS

Rs 52
per share



BOOK VALUE

Rs 860
per share

3 YEARS AT A GLANCE



CONSOLIDATED FINANCIAL PERFORMANCE – KEY INDICATORS

Rs. In Crore

	2022-23	2021-22	2020-21
TURNOVER	4478	4423	2544
DIAMONDS	3751	3661	2006
JEWELLERY	725	757	534
OTHER	2	5	4
EBITDA	148	130	64
PAT	83	94	64
EPS (in Rs.)	52	59	40
BOOK VALUE (in Rs.)	860	821	758



BECAUSE WE CARE



OUR SOCIAL RESPONSIBILITY



We focus on community development projects, prioritizing local needs in the area of education, health, livelihood, environment and rehabilitation of disaster-hit areas.

We work closely with various trusts to support eradication of hunger and poverty, education of girl child and the youth, women empowerment and medical aid to improve quality of life.



Shrimad Rajchandra Hospital



Udaan Project of CARE India



Schools at Sagrosana & Takarwada,
Gujarat



Free Food during COVID-19

The Company shares corporate benefits with the community and supports various causes that work towards the betterment of the less privileged sections of the society.



THANK YOU

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ASIAN STAR

www.asianstargroup.com