



ASIAN STAR

Dated: 05 January 2026

QUALITY POLICY

At Asian Star Company Ltd. (Seepz), a trusted provider of high-quality jewellery crafted from precious metals and adorned with diamonds, precious stones, and pearls, we are committed to:

- Achieving industry leadership by being the most reliable, professional, and customer-focused jewellery supplier.
- Creating a harmonious and inclusive workplace that fosters employee well-being, engagement, and development.
- Delivering products that consistently meet or exceed customer expectations through the effective implementation, monitoring, and continual improvement of our Quality Management System.
- Ensuring compliance with all applicable legal, regulatory, and statutory requirements as a responsible and ethical corporate entity.
- Promoting sustainability by optimizing resource utilization and adopting environmentally conscious production practices.
- Driving continuous organizational growth by regularly reviewing our business context, understanding the needs and expectations of relevant interested parties, assessing risks and opportunities, and fostering a culture of continual improvement.

This policy serves as the foundation for setting and reviewing our quality objectives and is communicated, understood, and applied throughout the organization.

PRIYANSHU SHAH
DIRECTOR